MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.C. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 | Street, Room 1130 Sacramento, CA 95814 Telephone: (916) 323-5079

## COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

## 2000 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



http://caag.state.ca.us/charities/	-			ARTINE	
Name and Address of Commercial Fundralser:		Name and Address of (	Charitable Or	ganization or Charitable	Purposes:
F Number 414 CT No. 13958 F.E.I.N				1. No. 13-21254	926
Facter Direct LTD		Natural Resources Defense Council			
Name of Commercial Fundraiser		Name of Charity			_
11500 West Olympic Blvd., Suite 540		40 West 20th Stre	et		
Address of Commercial Fundraiser		Address of Charity	"" '		_
Los Angeles CA 90064		New York	NY	10011	
City, State, and ZIP Code of Commercial Fundraiser		City, State, and ZIP Co			
Telemarketing held	(on) (from) 1/1/2002	200, to	)2	, 200	
(Type of Activity)	,011) (110111)————— ,	(Date or dates must be	shown)	,	
1. REVENUE		475,754.00			
A. Cash contributions		טוין טוין טוין	A.		
B. Entertainment sales or admission charge	is		B.		
C. Sales from products D. Advertisement sales			D.		
E. Membership fees			E.		
F. Other sources: (Specify)	• •		<b>-</b> -		
a b	-		Fa. Fb.		
C			Fc.		
d			Fd.	475,754,00	
G. TOTAL REVENUE				-117/10-110-	G.
2. EXPENSES					
A. Fees or commissions			A.		
B. Salaries			B.		
C. Payroll taxes D. Employee benefits				٨	
E. Cost of merchandise for resale		Please se	e attache	u - noe	
F. Cost of entertainment		Please	of exper	1262	
G. Postage		Please se breakdown			
H. Advertising I. Telephone	•				
J. Rental of equipment		<u>-</u>		and the second s	
K. Facilities charge			K.		
L. Permits M. Other expenses: (Specify)			L.		
a	*		Ma.		
b			Mb.		
C	·		Mc. Md.		
d N. TOTAL EXPENSES			IVIU.	163,683.00	N.
				212.071.00	.a.tr .
3. Distribution or net to charitable organization or cl	naritable purposes			1011.00	3,=
4. (a) Is any officer, director, partner or owner charitable organization for which the Commercial Full Yes. 2 ] No If "yes." compared to the commercial Full Yes.	undraiser has contracted t	aiser in any way affiliated to solicit?	with or con	trol, direty or indirectly,	the
Name of officer, director, partner or owner of Commercial Fundraiser		nd address of		Relationship of officer, To charitable organizati	
Commercial Fundraiser	CHARRADE	e organization	<del>                                     </del>	10 Chantable Organizati	ion
			-		
(b) For each affiliation identified in 4(a), a	ittach copy of the contrar	t helween the commercial	l fundralear s	and the charity	
					As the back
Under penalties of perjury, I declare that I have exa	mined this report, including complete.	g accompanying documen		s and statements, and	
	Nome	Sievel	(XX)	(Ho.	B
<u> </u>	Printed Name		Title		Date
5 ble	organization for varifying the	listribution.	Λ.	-, 1	
<u>.</u>	John	H. Adems	Presi	went 1/1	3/03
£	Printed Name	2	Title	7 . ^	Date
*	Franc	es Berroclo	WHIL	to ve Villector	1115/
					, , -

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## Facter Direct Ltd Campaign Expense Allocation

	\$263,683.00	
Printing Postage Telephone Payroll	\$ \$ \$ \$	6,122.88 15,438.05 14,505.22 90,276.04
Employee benefits Rent Office manager	\$ \$ \$	6,714.97 14,402.88 31,254.46
Utilities Equipment Recruitment Computer Programming Office expenses	\$ \$ \$ \$ \$	3,186.43
P.S. Fee/Profit	\$	14,958.08
Total	\$:	263,683.00